

YOUR PASSION, YOUR INDUSTRY.

The Big 5 Show Preview

thebig5exhibition.com

22-25 November 2010

Dubai World Trade Centre



Important Information

Open Days & Times:

Monday 22 November 2010:
11:00 – 20:00

Tuesday 23 November 2010:
11:00 – 20:00

Wednesday 24 November 2010:
11:00 – 20:00

Thursday 25 November 2010:
11:00 – 20:00

Venue location:

The Dubai World Trade Centre
Sheikh Zayed Road
Dubai, U.A.E

Located 15-minutes drive from the Dubai International Airport DWTC is at the heart of Dubai's central business district, conveniently located along the Sheikh Zayed Road off Trade Centre Roundabout. The complex also adjoins the high speed metro's World Trade Centre station.

For more information
tel: +971 (0)4 332 1000
Dubai World Trade Centre,
PO Box 20461, Dubai. UAE

Admission:

Free entry to trade professionals only. Children under the age of 18 will not be allowed entry.

Getting to the show has never been easier!

Dubai Metro:

The Dubai Metro station at DWTC is now open with direct access to exhibition halls.

For more information visit:
www.wojhati.rta.ae

To buy your ticket (No! Card) please visit:
www.nol.ae

Car parking:

Free parking: Car Parks B, C, D and F
Paid Parking: Multi-Storey Car Park
Taxis and Shuttle Buses: Car Park E

Fast track entry Simply visit www.thebig5exhibition.com and click on the Register Now button. Fill in your details and we will email you your FREE unique entry badge.

For information on travel and hotel deals, visit:
www.thebig5exhibition.com/hotels



Finding your way around The Big 5 has never been easier...

Planning Your Day

Our interactive day planner and appointment making system are your essential tools to make your visit to The Big 5 the most successful and effective yet.

Simply visit:

www.thebig5exhibition.com/showplanner select the products you want to see, locate them on the floorplan, print and bring with you! You can also make appointments directly with our exhibitors, interact with other visitors and create a personalised diary including all the seminars and conference sessions that you want to attend.

New Product Categories and Online Exhibitor List

The Big 5 this year is packed full with innovative products and services, the latest market trends and international exhibitors and suppliers ready to do big business with you. To find out more about the companies exhibiting this year visit our fully interactive exhibitor list which is available online at: www.thebig5exhibition.com/exhibitorlist.

All exhibitors can be searched by name, stand number, country and product category.

The Big 5 – Exceeding Expectations...

Don't just take our word for it...

80% of visitors rated the quality of exhibitors as good to excellent

77% rate The Big 5 as a must attend event

80% of visitors rated the quality of industry networking at The Big 5 as good to excellent

Free fast track entry for everyone who registers in advance online:

www.thebig5exhibition.com/registertoday



Big Events Deserve Big Ideas

– Welcome to The Big 5 Construction Conference

23-24 November 2010

Attend The Big 5 Construction Conference and discover what the renewed construction industry will look like after the recession.

- How quickly will the business of construction return to “business as usual”?
- Will all contracts need to be renegotiated?
- Will green projects take a back seat as finances are still tightly guarded?
- Will construction costs be cut to the bone?
- Will potential growth markets in the GCC really come to fruition?

Now, more than ever, the design and construction industry needs a platform to discuss key challenges and opportunities in one place with all the major players there.

The Big 5 Construction Conference gives you that platform.

With a mixture of keynote speeches, case study presentations and project showcases, the brand new Big 5 Construction Conference will enable you to get the latest intellectual content all under one roof.

Not only that, there will be plenty of networking opportunities with the leaders of construction companies; CEOs, Chairmen, Senior Vice Presidents and Regional Directors. Conference speakers will come from major developers, architect and design firms, engineers, main contractors and MEP contractors; making this conference a high value event for you.

Seats are on a first come first serve basis. Register today at:
www.thebig5exhibition.com/conference

To book your place now call ismail on +971 (0)4 4380355 or email ismailabdirahman@dmgevents.com



Simply the Best Speakers Including...



Abdul Majeed Al Fahim
Chairman, Pearl Dubai



Bishop Azmy
CEO, Al Shafar General Contracting



David Rupp
Vice President, Hill International



Sougata Nandi
Executive Director
Tecom Investments



Tom Barry
CEO, Arabtec Construction



Samer Arafa Executive Vice President and Member of the Board, Al-Arrab Contracting Co



Richard Chammas
General Manager, Oger Abu Dhabi



Duncan O'Brien Organisational Development Manager, Al Jaber L.E.G.T. Engineering & Contracting (ALEC)



Laurie Voyer
CEO & Managing Director, Al Habtoor Leighton Group



Daniel Hajjar
Senior Vice President, HOK



Dr. Faysal Alaquil
Director, Business Development
Construction Products Holding Co



Nelson Ogunshakin OBE
CEO, Association for Consultancy and Engineering



Jeffrey Willis
Associate Director, Arup, Chairman
Emirates Green Building Council



Lloyd Bruce Grant
Project Controls Manager,
Hill International



Ali Odeh Chairman & CEO
Turner International



Andrew Schofield Vice President,
Building Engineering, AECOM



Yusuf Akcayoglu Gulf Regional
Director, TAV Construction

Simply the Best speakers continued



Robert Troup
Executive Director, Aedas



Khaldoun Tabari CEO
Drake & Scull International



Khaled Awad
Founder, Grenea



Eric Kuhne
Principal, CivicArts



Michael Lomas
Council Representative
for Middle East & Africa,
Institution of Civil Engineers



Constant Van Aerschot
Prospective Construction Director,
Lafarge

For the most up to date information on the conference
visit www.thebig5exhibition.com/conference

To register for conference call Ismail on +971 (0)4 4380355 or email ismailabdirahman@dmgevents.com

New and exclusive Construction Training Courses only at The Big 5 in 2010

For the first time in the Middle East, the world's leading institutions from the building and construction world will come together exclusively at The Big 5 to host a series of special training courses on environmental, managerial and technical topics.



Cranfield University: Project Management Leadership in Construction
23 November 2010

Sharpen your project leadership skills with a world-class business school

Top 4 Learning Points For You:

1. Understand why a project needs a vision
2. Assess your leadership style and how that helps you with projects
3. Identify the project stakeholders effectively
4. See and learn from how you react under pressure through a simulation

For more information: thebig5exhibition/cranfield



ICE: Sustainable Development – Design, Construction and Maintenance
23 November 2010

Top 5 Learning Points:

- Understanding the importance of and opportunities for sustainable development
- Effectively consider technological and ecological solutions to design, construction and maintenance
- Identifying the skills necessary to integrate sustainability into projects
- Identifying the advantages and disadvantages of technological and ecological approaches
- Examining ways in which the economy, society and the built and natural environments can grow, develop and succeed together

For more information: thebig5exhibition/icesustainable



USGBC: LEED 201 Core Concepts & Strategies
23 November 2010

USGBC Faculty led LEED training course

Top 5 Learning Points:

1. Identify the key components of the LEED Rating System
2. Discuss overall LEED Certification process
3. Describe the intents and associated concepts of each LEED credit category
4. Explain regulations, recognitions and incentives related to each credit category
5. Recognise successful LEED strategies and measurements for achieving credit category goals

For more information: thebig5exhibition/usgbc201



ICE: Construction Waste and Waste Management
24 November 2010

Top 6 Learning Points:

- Understanding the impacts of construction waste
- Evaluating the legal framework for waste management with particular reference to construction
- Assessing the waste hierarchy
- Making design choices to improve resource efficiency and reduce waste
- Writing a site waste management plan
- Managing waste on site more effectively

For more information: thebig5exhibition/icewaste

Construction Training Courses continued



IOSH: Safety For Senior Executives
24 November 2010

Receive an IOSH accredited certificate when you successfully complete this course!

Top 5 Learning Points:

1. Understand the health and safety role and responsibilities of senior executives
2. Recognise the importance of integrating health and safety objectives with other business objectives in order to minimise the overall risk
3. Take account of health and safety aspects during strategic planning, decision making and effective supply chain management
4. Know the consequences of failing to manage health and safety effectively
5. Understand the principles of occupational health and safety management systems, continual improvement and annual reporting

For more information: thebig5exhibition/iosh



USGBC: BD+C 251 Understanding the Building Design & Construction LEED Rating System
24 November 2010

USGBC Faculty led LEED training course

Top 5 Learning Points:

1. Recognise the unique aspects of the BD+C rating system family and the differences between each rating system (NC, CS and Schools) within this family
2. Identify the minimum programme requirements for the BD+C rating system
3. Describe the goal, intent and requirements of BD+C prerequisites and key credits
4. Identify synergies between BD+C credits
5. Plan for key considerations and requirements for the LEED certification process

For more information: thebig5exhibition/usgbc251



ACE: Resolving Disputes and Alternative Dispute Resolution
23 – 24 November 2010

Receive Your Accredited Certificate From ACE and CPD points from the UK Law Society and Bar Council

Top 5 Learning Points:

1. Review of the current dispute resolution scene
2. Understand why disputes arise
3. Assess the different processes
4. Evaluate which procedure to use
5. Appraise the relative merits of each

For more information: thebig5exhibition/ace



BIFM: Climate Change and Energy Management for Facility Managers
23 – 24 November 2010

Obtain a BIFM recognised CPD Certificate when you complete the course!

Top 5 Learning Points:

1. Future proof your facilities and assets
2. Save costs while boosting energy efficiency
3. Improve workplace performance
4. Understand the implications of climate change and its impact on FM
5. Catch up with the latest thinking and good practice management techniques

For more information: thebig5exhibition/bifm



FIDIC: Practical use of the FIDIC Contracts
23 – 24 November 2010

Obtain a FIDIC Attendance Certificate by participating in the training seminar!

Top 5 Learning Points

1. A complete and up-to-date review of the FIDIC contracts (Construction and Plant and Design-Build Contracts).
2. Review of the procedures, benefits and challenges that arise in using the contracts.
3. Understanding the practical roles and responsibilities of the employer, engineer and contractor.
4. Evaluating the management of projects from staff, labour, plant, materials, workmanship and timing perspectives.
5. Examining the financial clauses, inherent risks, claims, disputes, adjudication, and arbitration.

For more information: thebig5exhibition/fidic



ISTRUCTE: Structurally Engineering The Future
23 – 24 November 2010

Top 5 Learning Points:

1. Understand the role of the Structural Engineer and the ways in which it is developing
2. Learn about ways to assess professional competence and maintain your technical skills
3. Find out how to broaden your opportunities for working internationally
4. Explore how you can use change to your advantage
5. Choose the appropriate structural guidance documents to design your project

For more information: thebig5exhibition/istructe

To book your place now call ismail on +971 (0)4 4380355 or email ismailabdirahman@dmgevents.com

Plant, Machinery and Vehicles exclusively co-located in the Sheikh Saeed Halls at The Big 5



Join the biggest personalities in the construction community as they assess challenges and opportunities, express renewed confidence in the market and meet new business contacts for profit .

Big 5 PMV, the region's leading dedicated show for the construction plant, machinery, equipment and vehicles sector, will once again bring together construction industry professionals, plant engineers, mechanical engineers, consultants, architects and contractors to network, learn, collaborate and share ideas, opinions and forecasts on one of the most exciting industries in the region.

Strategically co-located alongside The Big 5, The Big 5 PMV covers both indoor and outdoor space and will feature some of the industry's key companies, innovative construction equipments and groundbreaking launches from the region's premier manufacturers. Discover opportunities where you can cut on operational costs and deliver market expectation.

We know just how much networking is vital to success in today's global business environment. The 4th edition of Big 5 PMV is tailored to ensure you make the most of your time.

A number of events, workshops, displays and exhibits will be hosted over the four days to educate and entertain whilst ensuring you maximise your time and meet as many contacts as possible.

NEW FOR 2010

Plant and Vehicle Management Best Practice Workshop 23-24 November 2010

The two day workshop will provide you with everything you need to ensure a professional approach to fleet management. The workshop will cover the top 6 performance indicators for best practice plant and vehicle management to help control costs.

Limited seats available, register today
E: biju@smg-online.com or
T: +971 4 447 5357.

The world famous JCB Dancing Diggers back at Big 5 PMV 2010 by popular demand!

Wowed the crowd during Big 5 PMV 2009, the mechanical dancing troupe will be performing once again only at Big 5 PMV! The Diggers are in great demand and limit their live appearances. They have curtsied for the Queen; pirouetted for TV and thrilled thousands all over the world.

Weighing at 80 tonnes, the diggers demonstrate remarkable maneuverability, precision and power. The dance choreography will include the diggers circling and weaving past each other with split second precision and only inches to spare.



Definitely a not to be missed opportunity to witness them live in action!

To keep up to date with what's new at The Big 5 PMV visit: www.big5pmv.com



The Big 5 Goes Green!

Gaia Awards

After a hugely successful debut in 2008, The Gaia Awards are back by popular demand. Showcasing the best in green building products and services live at the show. Look out for the Gaia logo around the exhibition to help you easily locate these award winning products.

For more info visit:

www.thebig5exhibition.com/gaia

The Big 5 is Carbon Neutral

In 2009 The Big 5 became the first exhibition in Dubai to take steps towards being Carbon Neutral. The Big 5 recognises how vital it is for the construction industry to prepare itself for this greener future now, and will aim not only to lead by example and host the wider debate, but will also educate companies in how they can help to reduce their own carbon footprint, and how best environmental practice can lead to economic benefits rather than increased costs.

This year in addition to offsetting our Carbon Footprint we will be offering recycling facilities and our fantastic The Big 5 Green Stand (Sheik Saeed Hall 3, Stand D51) where we will share with you the latest thinking in green building techniques.

To find out more about our green initiatives visit:

www.thebig5exhibition.com/carbonneutral

