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Construction Conference

23 – 24 November 2010 • Dubai World Trade Centre, Dubai, UAE

Speakers Confirmed:



Abdul Majeed Al Fahim
Chairman
Pearl Dubai



Tom Barry
CEO
Arabtec



Laurie Voyer
CEO & Managing Director
Al Habtoor Leighton Group



Ali Odeh
Chairman & CEO
Turner International



Samer Arafa
Executive Vice President and Member of
the Board, **AL-Arrab Contracting Co**



David Rupp
Vice President
Hill International



Daniel Hajja
Senior Vice President
HOK



Richard Chammas
General Manager
Oger Abu Dhabi



Khaled Awad
Founder
Grenea



Duncan O'Brien
Organisational Development Manager
ALEC



Lloyd Bruce Grant
Project Controls Manager
Hill International



Yusuf Akcayoglu
Gulf Regional Director
TAV Construction



Bishoy Azmy
CEO
Al Shafar General Contracting



Jeffrey Willis, Associate Director,
Arup, Chairman, **Emirates Green
Building Council**



Nelson Ogunshakin
CEO
Association for Consultancy and Engineering



Andrew Schofield
Vice President,
Building Engineering
AECOM



Dr. Faysal Alaquil
Director, Business Development
Construction Products Holding Company

Day One, Tuesday 23 November 2010

09:00 Opening Remarks By The Chairman

09:15 **GCC Government Ministerial Address**

The Global Construction Market: Returning To Business

09:30 **Outlook For The Construction Market Coming Out Of Recession**

- What are the lessons learnt (if any) for the industry?
- Assessing project growth in the region
- Evaluating emerging construction markets like China, Brazil, Mexico, South Africa and India



Ali Odeh, Chairman and CEO, Turner International Middle East, UAE

Ali holds a Bachelor's and Master's degree in Civil Engineering from the University of Michigan and has a long association with Turner, having joined the company as a Field Engineer in the Detroit unit in 1981. Soon thereafter, Ali transferred to the international unit in New York City as Business Development Coordinator and was assigned to Kuwait in 1987 as Project Engineer, named Project Manager in 1993, and became Project Executive in 1996. In 2000, he was elected VP and promoted to Vice President and General Manager. He moved to Dubai in the United Arab Emirates in 2004. As the first Chairman and CEO of Turner International Middle East Ltd (TIME), he leads the company's initiatives in providing program, project and construction management services in MENA and India.

10:00 **Maintaining Growth And Client Satisfaction In Today's Challenging Environment**

- What you need to do to secure awards in the next 12 months
- Ensuring financial stability and not boom and bust
- Developing new clients and stronger order books
- Innovative financing to successfully invest in your next big project



Bishoy Azmy, CEO, Al Shafar General Contracting, UAE

Bishoy holds a B Sc. in Construction Engineering from the American University in Cairo (Egypt) and is finishing his M Sc. in International Construction Management from the University of Bath (UK). Over the past eight years he has held various posts in Al Shafar General Contracting, and has been part of the company's management team for the last three of them. In those same years Bishoy has been directly involved in the setup of many affiliate companies within the ASGC Holding Group. The aspiration is to be a leading regional player in the construction industry by following the organization's historical tradition of reliability and strong emphasis on quality with a streak of modern management that revolves around innovation, technology and empowerment.

10:30 **Client Leadership: Ensuring Clients Are Part Of The Team And Fully Engaged**

- Securing early buy-in from clients
- Developing partnerships with all stakeholders involved
- Having open and honest communication between developer and contractor



Richard Chammas, General Manager, Oger Abu Dhabi, UAE

Richard graduated from Columbia and Cornell Universities in New York and started his career in the construction industry at F.J. Sciamé Construction Company in New York City. 20-years thereafter, progressing through various work experiences, amongst which with C.A.T. Lebanon and Bechtel Overseas Corporation; Richard has amassed an immense amount of International Project and Construction Management knowledge working on high profile projects from New York to Beirut to India and Qatar. Currently, Richard is the General Manager of Oger Abu Dhabi, an affiliate of the construction giant, Saudi Oger. Throughout the years, Saudi Oger and Oger Abu Dhabi have established themselves as leading construction, facility management service provider and infrastructure project development companies in the region.

11:00 Networking Break

World-Class Contracts, Resolutions And Partnerships

11:30 Resolving Construction Disputes: Mediation, Arbitration Or Litigation?

- Which option gives the best commercial outcome?
- Assessing the role of facilitation
- Deciding on the right option for dealing with your disputes

Tom Barry, CEO, Arabtec, UAE



Tom attended University College Dublin from where he graduated with a Civil Engineering degree in 1969. After 7 years in the UK, working with Sir Robert McAlpine and sons, during which he became Chartered, achieving C.Eng. M.I.C.E. status, Tom moved to Dubai, UAE in late 1976, having been invited to join a newly founded construction company called Arab Technical Construction Company. Having started with Arabtec as a Project Engineer, Tom has been promoted through the ranks to General Manager and recently to Chief Executive Officer (CEO) of Arabtec Construction. He has been part of, and instrumental in, growing and expanding Arabtec who have become the largest construction company in the UAE, employing in excess of 52,000 Staff and Labour.

12:00 Total Construction Partnerships – How Can It Drive 21st Century Construction Procurement And Delivery

- What does a real partnership look like? (examples from the UK, Australia)
- How will partnerships change the procurement process
- Assessing the benefits of a partnership when delivering a project

Nelson Ogunshakin, CEO, Association for Consultancy and Engineering, UK



Nelson is a civil engineer and specialist procurement expert with over 27 years industry experience in the development and financing of infrastructure and property construction. Before joining ACE, Nelson was managing director of the AEO Group and had executive director level positions with WSP Group and High Point Rendel Group as well as a civil engineer for the Carillion Group. He has extensive UK and international experience in the construction and infrastructure development sector where he has been involved in project development, procurement delivery (EPC / D&B / BOOT, DBFO / PFI / PPP), financial management and technical advice. In particular, Nelson has advised banks, asset management firms, developers, owners and operators on numerous deals across Africa in the areas of construction, free zone developments, mining, transportation and real estate projects.

12:30 Using Win-Win-Win Contracts Which Will Benefit Developers, Main Contractors And MEP Contractors

**Panel
Session 1**

- Identifying the right contract for your project
- Developing the win-win-win contract
- Systematic contractual and project risk management - threats and opportunities

Yusuf Akcayoglu, Gulf Regional Director, TAV Construction, UAE



Yusuf earned his BSc. degree from the Civil Engineering Faculty of Istanbul Technical University in 1992 and holds MBA degree in Operations Management from California State University. After his experience in civil/infrastructure and residential/commercial building projects in Turkey and in the Russian Federation, he joined TAV in 2004 for Dubai operations. Since 2007 he has been working as the Gulf Regional Director spearheading TAV's airport and high-rise projects.

Samer Arafa, Executive Vice President and Member of the Board, AL-Arrab Contracting Co, KSA



Samer holds a Bachelor of Science in Electrical Engineering from the University of Jordan and an MBA from Edinburgh Business School. In 1989 he started working in ABB until 1997. Since then he joined Al-Arrab Contracting and worked side by side with the founding partner to gear the company towards growth. He established bank relationships, the MIS department, electromechanical and sites services divisions, and secured several key contracts that converted the company to a regional EPC contracting company growing every year and building successful partnerships. Samer co-founded many subsidiaries for ACC including electromechanical contracting companies, power plants and substations contracting companies, as well as manufacturing companies in the Gulf States

13:15 Networking Lunch For Speakers And Delegates

Prices, Costs And Contracts For Delivering Projects

14:30 **Managing Price Fluctuations And Lowering The Cost Of Construction**

- Identifying the costs
- Reducing cost whilst meeting requirements
- Planning and procurement
- Cost implications of time delays and managing to avoid them

David Rupp, Vice President ,Hill International, USA

David has over 25 years of experience as an architect, owner and project/construction manager, successfully managing large high-profile public and private sector design and construction projects. His international experience includes pre-contract services for the Grand Egyptian Museum, Cairo and project manager for the 58 storey Comcast Center, Philadelphia. He is a member of the American Institute of Architects with a BS Architecture and an MBA from the University of Pittsburgh. He won CMA Project of the Year in 2004 and 2008 with the National Constitution Center and Comcast Center respectively. David is currently fulfilling the role of Project Director on Gateway Towers 3, 4, 5, & 7 Project, Reem Island, Abu Dhabi, UAE.



Lloyd Bruce Grant, Project Controls Manager, Hill International, USA

Lloyd has over 30 years construction industry experience with the last 17 years focused on project controls management. He has extensive experience in integrated project controls systems involving the interaction of cost controls and scheduling into earned value management systems. His international experience includes construction manager at Afram Corporation, Iowa, USA scheduling engineer at McCarthy, Atlanta, Missouri, USA and 13 years as construction operations manager for the United States Navy around the globe. Lloyd gained his Masters in Construction Management at Washington University, Missouri, USA and a Bachelor of General Studies at University of Missouri-St. Louis, Missouri, USA. He is currently assigned to the Shams development in Abu Dhabi as a Project Controls Manager.



15:00 **Dealing With Material Price Fluctuations Whilst Delivering Projects To Budget**

- Risk assessment of global material price changes
- Pros and cons for renegotiating contracts on existing projects
- Taking into account material prices in contracts: best practice guidance

15:30 **Constructing Excellence: Achieving Growth, Increasing ROI, Reducing Costs And Improving Margins**

- Assessing areas of growth in a tight marketplace
- Evaluating ways to reduce waste, save money and create efficiencies
- Future-proofing your organisation

**Panel
Session 2**

16:15 Close Of Day One

Day Two, Wednesday 24 November 2010

09:00 Opening Remarks On Day Two

09:15 **Keynote Address**

Sustainability And Green Construction Methods

09:30 **Sustainability In The Middle East: Reality Vs. Perception**

- Assessing how green design and construction can lead the industry and how much more there is to do
- Leading from the front? Is the region really at the forefront?

Daniel Hajjar, Senior Vice President, HOK, UAE

Daniel is a registered senior architect with over 20 years of experience, covering all aspects of planning, architecture and project management functions. His experience includes liaising with the client and municipal authorities, design of buildings and overall management of major construction and redevelopment programs, including preliminary planning, design development, preparation of contract documents, tender evaluation/award, site supervision and general project administration. He has been the Senior Vice President of the HOK team in the MENA practice since the commencement of HOK's activities in the region in 1999. Daniel is actively involved as the Vice Chairman of the Emirates Green Building Council, Regional Executive Council for ULI and founding board member of building SMART ME.



10:00 **Is Making An Existing Building Green Really Worth It?**

- What are the real benefits of going green?
- Cost benefit analysis – short term vs long term
- Real examples of long-term savings from green buildings

Andrew Schofield, Vice President, Building Engineering, Middle East, AECOM, UAE

Andrew holds a Bachelor of Mechanical Engineering (Hons) and has over 25 years of experience in the building industry across a range of market sectors. He has been with AECOM for almost 15 years holding a number of key positions including the Head of Building Engineering Services in Australia, New Zealand and Asia prior to transferring to the Middle East in 2008. Andrew currently leads AECOM's building engineering team in the Middle East where his primary focus is the provision of technical leadership to the operations teams. His role includes the collaboration with the building engineering teams globally and he has been instrumental in winning and delivering projects such as Cleveland Clinic in Abu Dhabi.



10:30 **Sustainable Projects In The Region: Credibility And Incentives**

- Is LEED or any other rating system credible enough today?
- What incentives should there be for clients, architects and contractors to build sustainable buildings and communities?
- What are the possibilities of governments bringing in statutory requirements?

**Panel
Session 3**

Jeffrey Willis, Associate Director, Arup, Chairman, Emirates Green Building Council, UAE

Jeff is an engineer with nearly 40 years experience in the construction industry, having worked for Arup for 31 years located in offices in Europe, the Middle East and the Far East. During that time he worked on a variety of projects from individual building design to master planning, and in commercial, industrial and transportation and infrastructure design. He is currently based in Dubai, on his third posting to the Middle East, having previously been in Qatar (1983-87) and Abu Dhabi (1993-95), where his role is as Sustainability Leader for Arup in the Gulf. He is also Arup's representative and a founder member of the Emirates Green Building Council where he currently holds the position of Chairman. He is also currently a member of the advisory group for the Sustainable Design of the Built Environment programme at the British University in Dubai.



Khaled Awad, Founder, Grenea, UAE

Khaled is the founder of Grenea, an investment firm advancing and providing technical assistance to eco-developments around the world. Khaled was the founding director of Property Development at the Masdar Initiative in Abu Dhabi where he oversaw the planning and development of Masdar City, the world's first development aiming to become carbon neutral. Prior to joining Masdar, Khaled worked in the construction industry in the Arabian Gulf for more than 25 years. He was the founder and CEO of various construction and real estate companies, dealing with the supply and IT side of the industry as well as concept development of large-scale projects. He is a member of the American Society of Civil Engineers (ASCE) and the American Society for Testing and Materials (ASTM). He is also a fellow of both the American Concrete Institute (ACI) and the Institute of Concrete Technology (ICT). He is an active member of several ACI committees, including the ACI Board Advisory Committee on Sustainability, and was the recipient of the Henry Kennedy Award from ACI in April 2007.



11:15 Networking Break

Developing Skills, Retaining Staff And Safety Culture

11:45 **Human Capital: Ensuring The Middle East Remains The Hub For Construction Workers And Professionals Alike**

- Assessing the threat from the demands of human capital from emerging construction markets
- Making your company the employer of choice
- Not just recruitment – retention is the key
- Investing in human capital with financial capital



Dr. Faysal Ibrahim Alaquil, Director, Business Development & Administration Affairs, Construction Products Holding Company, KSA

Dr Faysal holds a Bachelor of Science Degree in Business Administration from the University of Notre Dame, USA, along with an MBA and PhD in Business Management. He has over 31 years experience in senior management positions in a diverse range of industries having worked with Bechtel, Albayda, Saudi Binladin Group and Jeddah Holding Company. Currently he is working for the Construction Products Holding Company (CPC) as Director of Business Development along with being the CPC official spokesperson and Secretary to the Board of Directors. He is also Chairman of the Advisory Committee of Architecture Department, College of Engineering, Effat University, Jeddah, Saudi Arabia.

12:15 **Upskilling The Workforce To Remain Competitive In A Competitive Marketplace**

- Developing training programmes for your workforce
- Implementing continued skills training on site
- Developing transferable skills in the workforce



Duncan O'Brien, Organisational Development Manager, ALEC, UAE

Duncan earned his BTECH: Human Resource Development from the University of South Africa and has been in the organisational and people development business for over thirteen years. Duncan's true passion lies in his ability to merge skills development with real business needs in today's competitive market. Prior to joining ALEC, Duncan was employed by Caterpillar, where he trained as a six sigma black belt which he put to use by establishing formal leadership and skills development programmes for the entire Southern Africa region. Most recently at ALEC, he has created and implemented several key skills programmes focusing on management, leadership and technical skills development, with key performance indicators related to return on turnover and cost vs. allowable.

12:45 **Embedding A Safety Culture Into Your Organisation: From The Head Office To The Site Office**

- Not just lip service – Ensuring health and safety is a real top priority at the board level
- Developing and measuring your safety performance
- Benchmarking your safety performance and utilizing it to win contracts

Laurie Voyer, CEO & Managing Director, Al Habtoor Leighton Group, UAE

Laurie is an experienced construction industry professional who has held senior executive roles in the industry in Australia and the Gulf region for more than 35 years. He joined the Al Habtoor Leighton Group in Dubai as CEO & Managing Director in 2009 after a distinguished career with the Leighton Group, Australia's largest contracting and project development group. His extensive experience incorporates some of Australia's largest civil infrastructure, building and mining projects for both the public and private sector. As Managing Director of the Al Habtoor Leighton Group, Laurie oversees the operations of one of the region's largest broad-based construction groups. He holds an Associateship in Civil Engineering and is a fellow of the Institute of Engineers Australia.



13:15 Networking Lunch For Speakers And Delegates

Project Showcase

14:30 **Developing A Sustainable, Integrated, Urban Community – Dubai Pearl (A City Within A City)**

- Using the latest technologies now to lower user costs in the future: Designing the project with the end-user in mind
- Hanging sustainable communities: Developing a community feeling 120 metres in the air
- Latest update on the construction of the project
- Best practice lessons learnt for developers, designers, contractors and subcontractors



Abdul Majeed Al Fahim, Chairman, Pearl Dubai, UAE

As Chairman of Dubai Pearl, Abdul Majeed Ismail Al Fahim drives the company's long term strategic objectives, representing its key industry, civic and philanthropic constituents, and providing leadership to the Board of Directors. In addition to Dubai Pearl, Al Fahim heads several enterprises as Chairman. Prior to Dubai Pearl, Al Fahim was Executive Director of the Private Office for a member of the Abu Dhabi Ruling Family. He has also held several key positions at leading financial institutions in the Middle East, as Senior Management Member in National Bank of Abu Dhabi, Vice Chairman at Islamic Financial Consultancy (Bahrain) and Head of Projects and Direct Investment at Abu Dhabi Investment Company.

15:00 Close of Conference

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	Before 26 August 2010	Between 27 August and 23 September 2010	After 23 September 2010	On site 23 November 2010
The Big 5 Construction Conference	US\$ 1,600 (Save US\$ 600)	US\$ 1,800 (Save US\$ 400)	US\$ 2,000 (Save US\$ 200)	US\$ 2,200

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